

Retention and Graduation Rates of College of Business Students: Fall 2006 to Fall 2016

About these data: These data show freshman to sophomore retention and four and six year graduation rates of College of Business undergraduates entering as full-time, first-time (FTFT) degree-seeking students. Note that for undergraduate students, "General/Undeclared" students are excluded when examining all declared majors, as well as AOI's (Area of Interest), therefore the rates will **NOT** reflect officially reported retention and graduation statistics. Undergraduate graduation rates for cohorts entering in 2011 and later are **preliminary** until reported to IPEDS. Note that percentages may not add due to rounding.

FTFT Students Entering as Business Majors

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
Original Cohort (N)	77	94	100	135	73	70	78	66	61	71	65
Retention Rate (Pct)	84.4	83.0	88.0	83.7	93.2	91.4	93.6	81.8	88.5	88.7	
Four-Year Graduation Rate (Pct)	49.4	53.2	62.0	54.8	56.2	62.9	64.1				
Same Major	40.3	40.4	49.0	45.9	50.7	54.3	48.7				
Different Major	9.1	12.8	13.0	8.9	5.5	8.6	15.4				
Six-Year Graduation Rate (Pct)	59.7	67.0	76.0	73.3	75.3						
Same Major	45.5	46.8	59.0	59.3	58.9						
Different Major	14.3	20.2	17.0	14.1	16.4						

FTFT Students Entering With Any Declared Major Other Than Business (Excludes General/Undeclared)

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
Original Cohort (N)	1,462	1,538	1,739	1,802	1,813	1,711	1,832	1,828	1,776	1,877	1,836
Retention Rate	90.1	87.6	89.1	87.5	91.6	90.3	90.8	89.9	91.6	90.2	
Four-Year Graduation Rate (Pct)	47.5	47.1	48.3	48.4	52.1	54.6	57.4				
Same Major	20.7	20.3	23.0	22.4	25.8	28.8	29.6				
Different Major	26.8	26.8	25.4	26.0	26.3	25.8	27.8				
Six-Year Graduation Rate (Pct)	70.3	66.9	69.8	68.4	72.6						
Same Major	29.6	27.5	31.9	30.6	35.4						
Different Major	40.7	39.4	37.9	37.8	37.2						

Retention and Graduation Rates of College of Business Students: Fall 2006 to Fall 2016

About these data: These data show freshman to sophomore retention and four and six year graduation rates of College of Business undergraduates entering as full-time, first-time (FTFT) degree-seeking students. Note that for undergraduate students, "General/Undeclared" students are excluded when examining all declared majors, as well as AOI's (Area of Interest), therefore the rates will **NOT** reflect officially reported retention and graduation statistics. Undergraduate graduation rates for cohorts entering in 2011 and later are **preliminary** until reported to IPEDS. Note that percentages may not add due to rounding.

FTFT Students Entering as Area of Interest - Business Management

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
Original Cohort (N)	112	107	105	54	76	80	112	88	102	84	76
Retention Rate	92.0	86.9	89.5	92.6	86.8	83.8	87.5	88.6	88.2	84.5	
Four-Year Graduation Rate (Pct)	50.9	47.7	47.6	50.0	48.7	51.3	42.9				
Same Major	25.9	18.7	16.2	16.7	15.8	18.8	14.3				
Different Major	25.0	29.0	31.4	33.3	32.9	32.5	28.6				
Six-Year Graduation Rate (Pct)	73.2	70.1	64.8	61.1	65.8						
Same Major	33.0	22.4	20.0	20.4	23.7						
Different Major	40.2	47.7	44.8	40.7	42.1						

FTFT Students Entering With Any Area of Interest Other Than Business Management (Excludes General/Undeclared)

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
Original Cohort (N)	124	141	116	238	301	231	233	319	465	274	317
Retention Rate	89.5	90.8	92.2	92.0	92.0	88.3	88.0	85.3	88.0	86.5	
Four-Year Graduation Rate (Pct)	43.5	39.7	32.8	43.5	43.5	43.7	45.9				
Same Major	7.3	6.4	5.2	7.6	9.6	10.0	12.0				
Different Major	36.3	33.3	27.6	35.9	33.9	33.8	33.9				
Six-Year Graduation Rate (Pct)	63.7	60.3	60.3	66.7	67.1						
Same Major	9.7	7.8	9.5	12.7	13.6						
Different Major	54.0	52.5	50.9	54.0	53.5						

Retention and Graduation Rates of College of Business Students: Fall 2006 to Fall 2016

About these data: These data show graduation rates of full and part-time MBA students coded as "New Graduates" in fall semesters and whose primary program is the MBA (excludes approximately 2 students per term who have an additional plan of MBA). Graduation rates for MBA students are reported at the three-year mark for full-time students and five-year mark for part-time students. There is no federal standard for reporting graduation rates of graduate students. As graduate programs vary in length, it would not be appropriate to compare MBA programs to other master's programs at Stony Brook. Note that percentages may not add due to rounding.

MBA Students Entering as "New Graduates" in Fall Terms by First Program and First Academic Load

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
60 Credit Program											
Full-Time Cohort (N)	64	42	26	41	59	53	81	41	46	62	12
Three-Year Graduation Rate (Pct)	90.6	88.1	92.3	90.2	88.1	96.2	86.4	95.1			
Five-Year Graduation Rate (Pct)	95.3	90.5	96.2	90.2	91.5	96.2					
Part-Time Cohort (N)	13	11	3	7	9	2	7	4	6	7	0
Three-Year Graduation Rate (Pct)	38.5	36.4	0.0	57.1	44.4	50.0	0.0	0.0			
Five-Year Graduation Rate (Pct)	84.6	63.6	66.7	85.7	77.8	50.0					
48 Credit Program											
Full-Time Cohort (N)	11	8	16	13	10	14	10	11	10	10	47
Three-Year Graduation Rate (Pct)	45.5	87.5	87.5	76.9	90.0	71.4	70.0	54.5			
Five-Year Graduation Rate (Pct)	54.5	87.5	93.8	92.3	90.0	71.4					
Part-Time Cohort (N)	12	13	25	16	23	22	19	17	14	9	13
Three-Year Graduation Rate (Pct)	66.7	46.2	36.0	43.8	34.8	40.9	26.3	41.2			
Five-Year Graduation Rate (Pct)	83.3	76.9	56.0	68.8	60.9	63.6					
36 Credit Program											
Full-Time Cohort (N)	--	--	--	--	--	--	--	--	--	2	34
Three-Year Graduation Rate (Pct)	--	--	--	--	--	--	--	--			
Five-Year Graduation Rate (Pct)	--	--	--	--	--	--					
Part-Time Cohort (N)	--	--	--	--	--	--	--	--	--	4	14
Three-Year Graduation Rate (Pct)	--	--	--	--	--	--	--	--			
Five-Year Graduation Rate (Pct)	--	--	--	--	--	--					

Retention and Graduation Rates of College of Business Students: Fall 2006 to Fall 2016

About these data: These data show graduation rates of full and part-time MBA students coded as "New Graduates" in fall semesters and whose primary program is the MBA (excludes approximately 2 students per term who have an additional plan of MBA). Graduation rates for MBA students are reported at the three-year and five-year marks. There is no federal standard for reporting graduation rates of graduate students. As graduate programs vary in length, it would not be appropriate to compare MBA programs to other master's programs at Stony Brook. Note that percentages may not add due to rounding.

MBA Students Entering as "New Graduates" in Fall Terms by First Program and First Academic Load Cohort Detail

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
60 Credit Program											
Full-Time	64	42	26	41	59	53	81	41	46	62	12
Accounting (ACCMB)										6	1
Business Administration (MBAMB)	64	42	26	41	59	53	81	41	46	31	5
Finance (FINMB)										17	2
Health Care Management (MHMMB)											2
Marketing (MKTMB)										8	2
Part-Time	13	11	3	7	9	2	7	4	6	7	
Accounting (ACCMB)										1	
Business Administration (MBAMB)	13	11	3	7	9	2	7	4	6	2	
Finance (FINMB)										3	
Health Care Management (MHMMB)											
Marketing (MKTMB)										1	

Retention and Graduation Rates of College of Business Students: Fall 2006 to Fall 2016

About these data: These data show graduation rates of full and part-time MBA students coded as "New Graduates" in fall semesters and whose primary program is the MBA (excludes approximately 2 students per term who have an additional plan of MBA). Graduation rates for MBA students are reported at the three-year and five-year marks. There is no federal standard for reporting graduation rates of graduate students. As graduate programs vary in length, it would not be appropriate to compare MBA programs to other master's programs at Stony Brook. Note that percentages may not add due to rounding.

MBA Students Entering as "New Graduates" in Fall Terms by First Program and First Academic Load Cohort Detail

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
48 Credit Program											
Full-Time	11	8	16	13	10	14	10	11	10	10	47
Accounting (ACXMB)											2
Business Administration (MBXMB)	11	8	16	13	10	14	10	11	10	9	8
Finance (FNXMB)										1	21
Health Care Management (MHXMB)											5
Marketing (MKXMB)											11
Part-Time	12	13	25	16	23	22	19	17	14	9	13
Accounting (ACXMB)											
Business Administration (MBXMB)	12	13	25	16	23	22	19	17	14	6	5
Finance (FNXMB)										2	4
Health Care Management (MHXMB)											2
Marketing (MKXMB)										1	2

Retention and Graduation Rates of College of Business Students: Fall 2006 to Fall 2016

About these data: These data show graduation rates of full and part-time MBA students coded as "New Graduates" in fall semesters and whose primary program is the MBA (excludes approximately 2 students per term who have an additional plan of MBA). Graduation rates for MBA students are reported at the three-year and five-year marks. There is no federal standard for reporting graduation rates of graduate students. As graduate programs vary in length, it would not be appropriate to compare MBA programs to other master's programs at Stony Brook. Note that percentages may not add due to rounding.

MBA Students Entering as "New Graduates" in Fall Terms by First Program and First Academic Load Cohort Detail

	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16
36 Credit Program											
Full-Time										2	34
Accounting (ACBMB)											5
Business Administration (MBBMB)											9
Finance (FNBMB)										2	11
Health Care Management (MHBMB)											2
Marketing (MKBMB)											7
Part-Time										4	14
Accounting (ACBMB)											2
Business Administration (MBBMB)										4	2
Finance (FNBMB)											5
Health Care Management (MHBMB)											2
Marketing (MKBMB)											3